

Coach Manny's Sales System Framework

A practical framework to help B2B service companies build predictable revenue and improve sales execution.



Coach Manny's Sales System Accelerator

Helping growing B2B service companies build consistent sales systems and use AI to scale execution.

Why Most \$2–10M B2B Companies Struggle with Sales Consistency

Most companies at this stage grew through referrals, relationships, and hustle. But without a defined sales system, execution becomes inconsistent and difficult to scale.

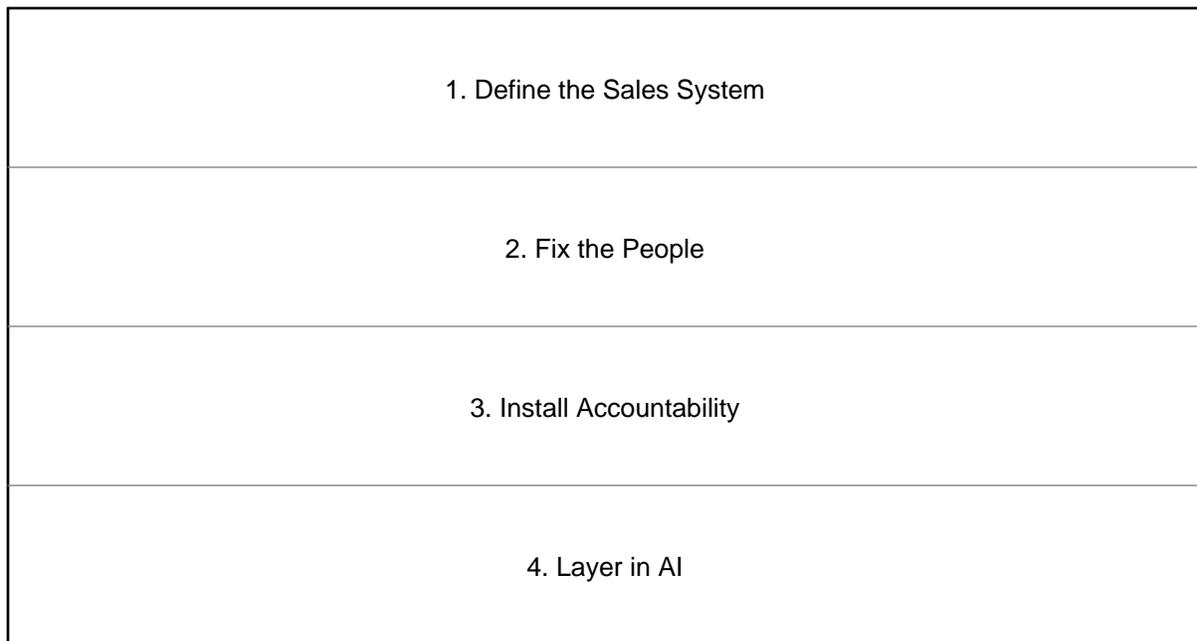
Common challenges include:

- Sales processes that live in people's heads
- Sales reps doing things differently
- Inconsistent follow-up with leads
- Difficulty hiring the right salespeople
- Owners staying involved just to keep sales moving

Where AI Fits

AI does not fix broken sales systems. What it does is amplify a system that works. Once the foundation is clear—process, people, and accountability—AI improves consistency, speed, and leadership visibility.

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Each stage builds on the one before it. When these four elements work together, companies create a predictable and scalable revenue engine.

About Coach Manny

Coach Manny works with B2B service companies to help them build stronger sales systems and leadership execution. Most companies he works with are between \$2–10 million in revenue and are struggling with inconsistent sales, hiring the wrong salespeople, or lacking accountability within their sales teams. Through Coach Manny's Sales System Accelerator, companies learn how to: Build a clear and repeatable sales process

Hire and evaluate the right salespeople

Install accountability systems that drive performance

Use AI to improve execution and visibility

Book Your 30-Minute Strategy Session

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In this session we will review your current sales system, identify where it is breaking down, and show you where structure and AI can immediately improve results.